TDI ACADEMY

Enterprise ready Learning & Development on digital insurance

TDI

What's the agenda?

1. What is TDI Academy all about?

2. Info on TDI Academy programmes?

3. Want to know more – what's the best way to do that?

TDI Academy is the only global L&D platform on digital insurance

On-demand

Interactive

Practitioner-led
With case studies

Relevant &
up-to-date

| Developed with leading insurers in **2019** | Launched in **2020** | Scaling from **2021+** |

The TDI Academy Curriculum

"I would highly recommend the Certificate in Digital Insurance for people at all levels and stages of their insurance career."

Asia CEO – Global Insurer

CORE CURRICULUM
CHOOSE FROM

56
ONE-HOUR LESSONS

20
LANGUAGES*

*Lesson videos captioned in 20 languages and multilingual interface

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The learning experience
- what does a lesson look like?

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Lessons typically take 1 – 1.5 hours to complete

4 - Value Chain Innovations

4.8 Implementing Value Chain Innovations

28% Complete   Last activity on December 13, 2020 2:48 pm

Course Content

Industry Expert Intro → ✓ Your industry expert

Overview & Learning Goals → ✓ Lesson overview

- Lessons are broken into 3-4 topics with learning goals.
- Industry expert records video for each topic
- Supporting materials / deck is also provided.

○ Defining value chain innovation

○ Identifying opportunities for value chain innovation

○ Delivering value chain innovations in practice

Summary & further references → ○ Summary and further references for Implementing value chain innovations

Quiz at end (multiple choice) → Quiz for Implementing value chain innovations

Mandatory feedback → Feedback for Implementing value chain innovations

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Defining value chain innovation

4.8 Implementing Value Chain Innovations > Defining value chain innovation   IN PROGRESS

(11 minutes)

Watch lesson previews:

TDI Core Curriculum

Course 1 OUR **CHANGING** WORLD	Course 2 TECH ENABLERS	Course 3 DATA & ANALYTICS	Course 4 VALUE CHAIN INNOVATIONS	Course 5 NEW **DIGITAL** BUSINESS MODELS	Course 6 CUSTOMER EXPERIENCE & MARKETING	Course 7 STRATEGY & TRANSFORMATION
1.1 4th Industrial Revolution	2.1 Tech Trends In Insurance	3.1 The Power Of Data	4.1 Sales Tools For Insurance Agents	5.1 Platform & Ecosystems	6.1 Customer Experience	7.1 Why Strategy Beats Execution
1.2 Our Connected World	2.2 AI, Machine Learning, & RPA	3.2 Python Basics	4.2 Underwriting – Life & Health	5.2 Microinsurance	6.2 Direct Digital Marketing	7.2 Regulations & Ethics in a Digital World
1.3 The Power Of Social	2.3 Blockchain	3.3 Python Intermediate	4.3 Underwriting – Property & Casualty	5.3 On-Demand Insurance	6.3 Data-led Marketing	7.3 Transforming the Old vs. Building the New
1.4 Changing Consumer Behavior	2.4 IoT	3.4 Data Visualization & Example Tools	4.4 Product Development	5.4 Comparison Sites	6.4 MarTech	7.4 Partnership in a Digital World
1.5 The Future of Insurance	2.5 Chat & Voice	3.5 Machine Learning	4.5 Service & Administration	5.5 Community, Affinity & Peer-to-Peer	6.5 The Power of Content	7.5 Change Management as a Discipline
1.6 Why Data Is King	2.6 Immersive Technologies	3.6 D&A Use Cases – Property & Casualty	4.6 Claims – Life & Health	5.6 Health & Wellness	6.6 Omni Sales & Service	7.6 Agile & Lean Basics
1.7 Cloud Crushes Cost	2.7 API's & Microservices	3.7 D&A Use Cases – Life & Health	4.7 Claims – P&C	5.7 Commercial	6.7 Customer Life Time Value & Customer Advocacy	7.7 Cultural Change for a Digital World
1.8 Insurance Rebooted	2.8 Tech Architecture Best Practices	3.8 Predictive Modelling	4.8 Implementing Value Chain Innovations	5.8 Building New Digital Business Models	6.8 Out-of-Industry Examples	7.8 How to Succeed When Most Transformations Fail

*Click on lesson and course title for more info

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Delivering Digital Together

TDI Academy Faculty bring insights and experience

TDI ACADEMY

HUGH TERRY
Founder,
The Digital Insurer

SIMON PHIPPS
Founder,
The Digital Insurer

MALIN NAGARIA
Head of TDI Academy,
The Digital Insurer

PAT SAPORITO
Founder & Principal Consultant
Author, Applied Insurance Analytics

DR GRAHAM SPRIGGS
Curriculum & Assignments Director,
The Digital Insurer

SUSAN HOLLIDAY
Board member and Advisor

MARK CARTER
Americas Engagement Partner
IBM Innovation Studio

TIMOTHY CHAN
Insurance Lawyer at
Norton Rose Fulbright
Founder at TheInsureTechLawyer.com

JYOTI GUPTA
Data Science and
ML Lead Instructor

MICHAEL HA
Country MD
True Money, Indonesia

NIGEL WALSH
Managing Director,
Insurance at Google

DEB SMALLWOOD
Founder,
Strategy Meets Action

GAVIN GOLLOGLLEY
MD, Mindswide

ZOË BELCHER
Founder and Director,
OBI Consulting

KRISTIN WARNE
Global head of life & health claims,
Swiss Re

ANDREW DE KOCK
Head of Tech,
The Digital Insurer

HUGUES BERTIN
CEO,
Digital Insurance LatAm
CDI+Latam Lead

STEVE TUNSTALL
CEO & Co- Founder ,
Inzsure Pte.Ltd

ALAN WALKER
Digital Insurance
Transformation Specialist

RICK HUCKSTEP
Chairman,
The Digital Insurer

JAN REIN MUELLER
Head of Business Development
Microsoft

YANNICK EVEN
Global Analytics Business
Partner
Swiss Re APAC

MARK BREADING
Partner and Chief Research
Officer, Strategy Meets Action

JAMES COGHILL
Industry Manager,
Finance, Google

HÉLÈNE STANWAY
President & Co-Founder
SENSE

HARISH AGARWAL
CX Solution Lead,
Qualtrics

JOËL BASSANI
CEO & Founder, Jinbee
CDI+France Lead

PAUL BRENCHELY
Partner, Insurance Advisory at
KPMG Singapore

DUNCAN MINTY
Business ethics consultant,
Chartered Insurance Practitioner

THOMAS CHAN
Insurance Sector Lead,
Google Cloud

FREDERIK BISBJERG
Executive Vice President–
Digitalization & Innovation, Daman
National Health Insurance
Company

Multilingual capability

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Lesson videos captioned in 20 languages and multilingual interfaces:

ARABIC	INDONESIAN	RUSSIAN
CHINESE	ITALIAN	SPANISH
DUTCH	JAPANESE	TAGALOG
ENGLISH	KOREAN	THAI
FRENCH	MALAY	TURKISH
GERMAN	PORTUGUESE	VIETNAMESE
HINDI	POLISH	

TDI – more than just formal L&D on digital insurance

The platform for exploring, learning and delivering digital across the insurance world
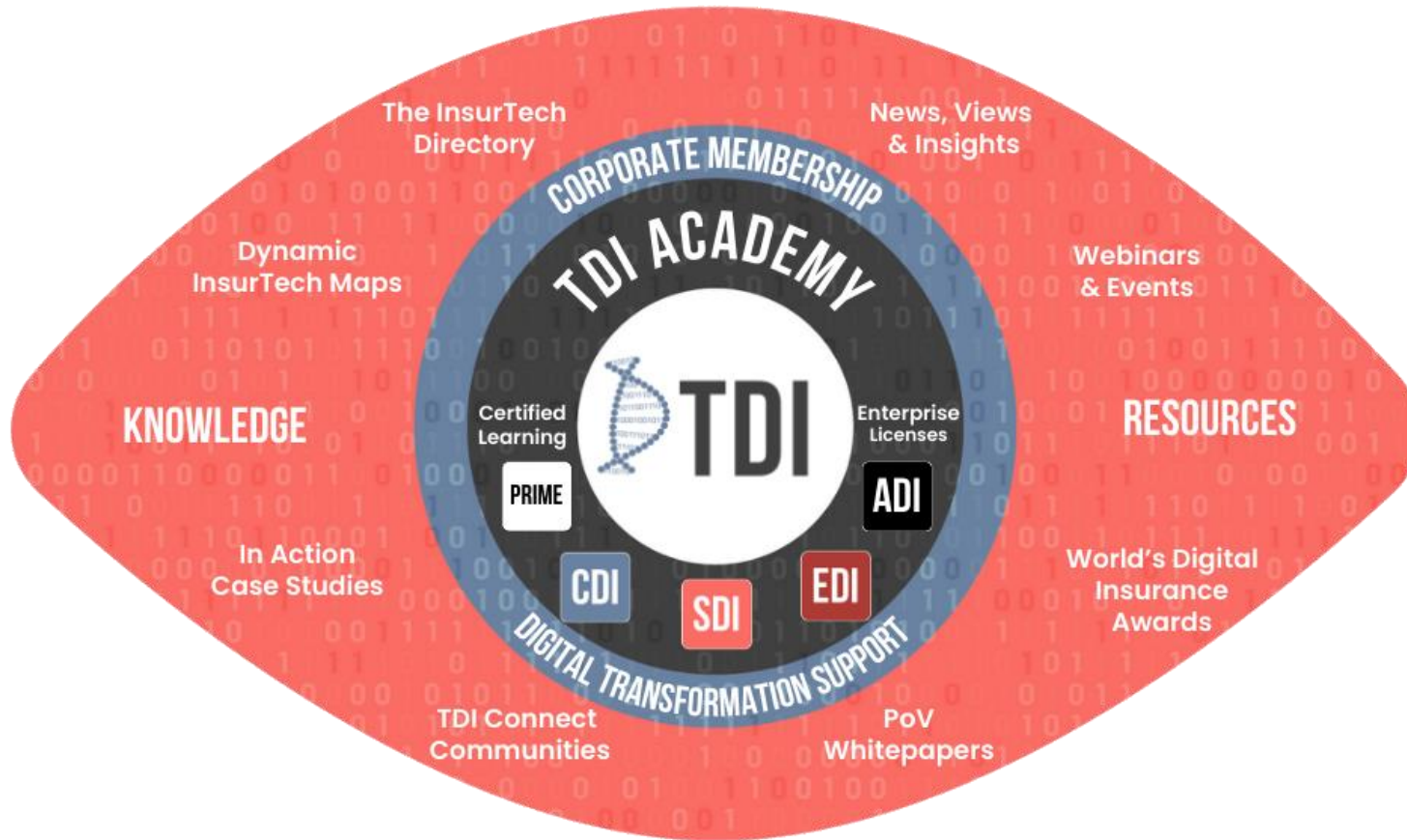
TDI Academy
Modern certified learning programmes

Digital Transformation Services
Corporate Membership and tailored support for companies

Knowledge & Resources
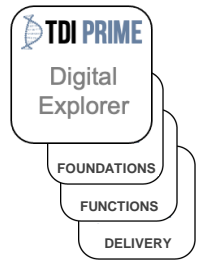Free for all members across the industry
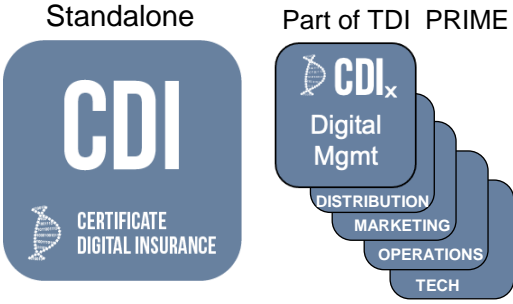
TDI Academy Programmes on Digital Insurance

TDI ACADEMY

Exploration & Lifelong learning

TDI PRIME — THE DIGITAL INSURER

TDI PRIME Digital Explorer
- FOUNDATIONS
- FUNCTIONS
- DELIVERY

LEARNING PATHWAYS FOR ALL STAFF

PROGRAMME SUMMARY

Flexible learning pathways with digital badges to mark progress. All participants start as Digital Explorers and can progress further at their own pace to earn digital badges and, if desired, their CDI_x certificate

Certified On-Demand Learning

Standalone
CDI — CERTIFICATE DIGITAL INSURANCE

Part of TDI PRIME
CDI_x Digital Mgmt
- DISTRIBUTION
- MARKETING
- OPERATIONS
- TECH

FOR GENERAL MANAGEMENT & FUNCTIONAL TEAMS

PROGRAMME SUMMARY

CDI Certificate is available to those completing a minimum of 32 digital insurance lessons.
CDI_x is available as part of TDI PRIME with 5 functional pathways: General Management, Distribution, Marketing, Operations & Tech

Customised Group Learning

EDI — EXECUTIVE DIGITAL INSURER

FOR LEADERSHIP TEAMS

PROGRAMME SUMMARY

Work with TDI Academy on a customised "in-house" programme including discussion groups and content tailored for leadership teams in your company

CDI+Global

In partnership with SJU

CDI+ GLOBAL — CERTIFICATE DIGITAL INSURANCE

SJU

FOR DIGITAL ENTHUSIASTS

PROGRAMME SUMMARY

Individuals who are keen to progress & can commit to a 4-month blended and immersive learning Programme with 2 discussions a month and group project assignments. Cross industry cohort.

Certified 'mini-MBA'

ADI — ASSOCIATE DIGITAL INSURER

FOR DIGITAL ENTHUSIASTS

PROGRAMME SUMMARY

Individuals who are keen to progress & can commit to a 7-month blended and immersive learning Programme with weekly discussion and assignments. Cross industry cohort

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Strong take-up of TDI Academy:

| > 50,000 Completed Lessons | > 5,000 Participants | > 50 Companies | > 50 Countries |

TDI

simple option for a next step

Click for form

1) Complete the form

request for a brochure &/or a call to find out more

OR 2) email us

hugh.terry@the-digital-insurer.com
malini.nagaria@the-digital-insurer.com

Delivering Digital Together