

Convr Partners with Financial Data Leader Powerlytics

Convr enriches data lake to improve customer outcomes

CHICAGO, November 3, 2022– Convr, the leading commercial insurance underwriting platform powered by artificial intelligence, announces it has partnered with financial data leader provider Powerlytics. Integrating Powerlytics into its data sets enables Convr to provide commercial property and casualty insurance underwriters with a deep data set that is unmatched in the industry.

Powerlytics provides the most comprehensive, accurate and granular consumer and business financial data available in the U.S. This includes tax rolls, payroll, number of employees, etc., across 200 million adults and 33 million businesses in the US.

With the integration, Convr underwriting customers will realize better search outcomes during the underwriting process – improving speed to quote and outcomes for their insurance customers.

“Convr is dedicated to responsible data collection from credible sources and to bettering the Convr Command Center user experience. We’re proud to be chosen by Powerlytics to represent their data through the Convr Command Center,” said Convr CEO, John Stammen. “Every day, Convr is making strides to improve our platform – and a relationship with Powerlytics will truly do that by providing our customers with a new unique set of data.”

Learn more about Convr and watch our animated video about what we do at convr.com.

About Powerlytics

Powerlytics provides the most comprehensive, accurate and granular consumer and business financial data available in the U.S. Our proprietary big data analytics platform analyzes anonymized financial information from publicly available U.S. government sources and reconstructs it into easily understood and actionable financial information that provide a comprehensive financial view of the over 200 million adults and 33 million businesses that comprise the American economy. Major U.S. corporations and financial services providers are using Powerlytics’ data to stay on the cutting edge with predictive analytics, frictionless verification and estimation of consumer income and business revenue, manage risk with both individual business and consumer customers and portfolios, discover potential markets, develop digital marketing campaigns, benchmark performance, enhance both business and consumer target marketing. Visit www.powerlytics.com for more information.

About Convr

Convr is an AI underwriting platform that digitizes and fuses submissions with best sources of data to surface underwriting insights, business classification and risk scores. The platform has revolutionized the industry through data, discovery, and decision intelligence. Convr customers include commercial carriers of all sizes, including many of the Top 10 carriers, which use the platform to enable superior performance, optimal

efficiency, quality decisioning and world-class customer experiences. To learn more, visit www.convr.com. Follow Convr on [Twitter](#), [Instagram](#) and [LinkedIn](#).###