**TDI Academy justification letter for *ADI***

Date [insert date]

Dear [**insert manager name here**],

I would like your approval to participate in a Learning & Development Programme provided by The Digital Insurer called *[*[*The Associate Digital Insurer (ADI)]*](https://www.the-digital-insurer.com/tdi-academy/adi/) *.* This Programme is a ‘mini-MBA’ in digital insurance and will enable me to learn and apply the latest digital insurance trends, strategies and tools in my current role.

The Programme is 8-9 months long and it is something I can do alongside my current role as it is 100% virtual. At the end of the Programme, I will receive a professional designation in digital insurance, something which I feel will significantly enhance my credibility in digital insurance and also demonstrate that I am committed to my own professional development.

The Digital Insurer has built the world's largest dedicated knowledgebase on digital insurance for a community of more than 40,000 people who have a common interest in digital insurance. I’m excited for the opportunity to learn from them and the team of external experts they have bought in so that I can apply that knowledge to current and future projects in our organisation.

On completion of the Programme, I will share key takeaways with our team, including ones that I believe we can implement immediately.

The total cost of the Programme is US$3,500 and I would be keen to participate in the [insert cohort eg September 2020] cohort.

You can also learn more about the programme [here.](https://www.the-digital-insurer.com/tdi-academy/adi/)

Thanks for taking the time to review this request, and I look forward to talking to you more about it!

Best regards,

[INSERT YOUR NAME HERE]