

# Dai-ichi Life Vietnam launches the promotion program 'Mid-Autumn Festival of Doan Vien'

Ha Thu - 11:58 03/09/2020

(VNF) - Dai-ichi Life Vietnam said the company is implementing a special promotion program "Mid-Autumn Festival" with a total value of more than 5.6 billion, starting from September 1, 2020.



Dai-ichi Life Vietnam launches the promotion program 'Mid-Autumn Festival of Doan Vien'.

The "Mid-Autumn Festival" program is open to all customers nationwide through the traditional agent channel of Dai-ichi Life Vietnam. Accordingly, for each insurance claim filed from September 1, 2020 to the end of September 21, 2020 and the premium is filed at the time of filing the insurance claim from VND 8 million or more. Up, customers will receive a box of high quality moon cakes from Kido brand Kingdom.

For detailed program information, interested readers can visit [www.dai-ichi-life.com.vn](http://www.dai-ichi-life.com.vn), or the Facebook Fanpage "Dai-ichi Life Vietnam", or contact the hotline (028) 3810 0888 - press 1.

Mr. Tran Dinh Quan, Chairman and General Director of Dai-ichi Life Vietnam shared: "With the message" Connecting with millions of love ", I believe that the promotion program" Trung Thu Doan Vien "of Dai-ichi Life With gifts of love in Vietnam, the full moon cakes will create more opportunities for customers and loved ones to express their gratitude, concern and tighten friendship, thereby contributing to preserving and honor the noble traditional cultural features of the Mid-Autumn Festival - Reunion Festival ".

As a member of Dai-ichi Life Group, Dai-ichi Life Insurance Vietnam Company Limited (Dai-ichi Life Vietnam) was established in January 2007 and this is the first overseas market that Dai-ichi Life Group has a 100% owned life insurance company.

On October 3, 2018, Dai-ichi Life Vietnam was approved by the Ministry of Finance for the 8th capital increase to nearly 7,700 billion VND to invest in business expansion.

Dai-ichi Life Vietnam currently ranks third in the business network with more than 290 offices, "covering" all 63 provinces and cities nationwide, with a team of 1,500 employees and 92,000 professional financial advisors. .