

TDI ACADEMY
LEARNING FOR THE DIGITAL AGE

Lesson 6: Why Data is King

Topic 1 – The data strategy framework



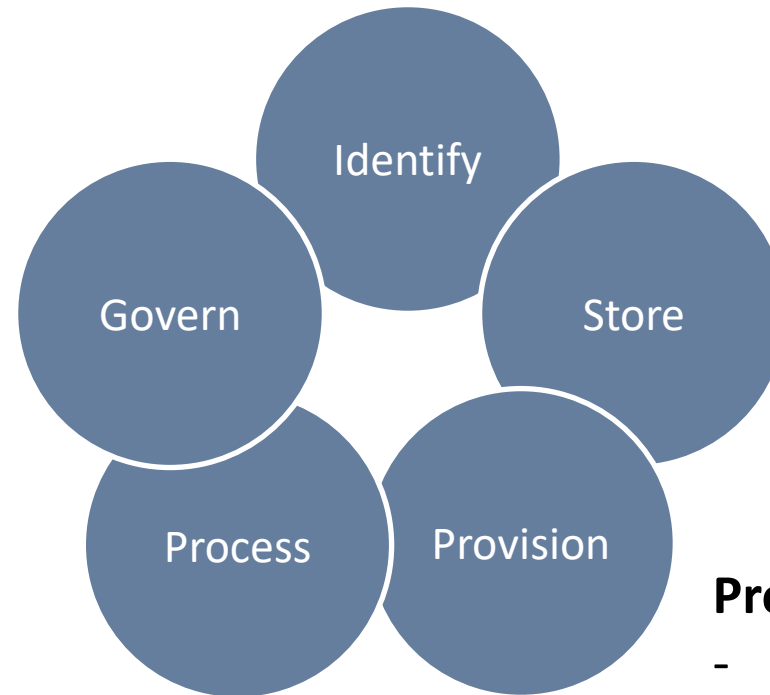
The five elements of data strategy

Identify (data repository)

- What data is available
- Where is data located
- ...in what format

Govern

- Policies for collecting, storing and using data



Store

- From where is data collected
- How is data stored (access)

Provision

- How can data be accessed
- ...by whom

Process

- How is data processed (used)

