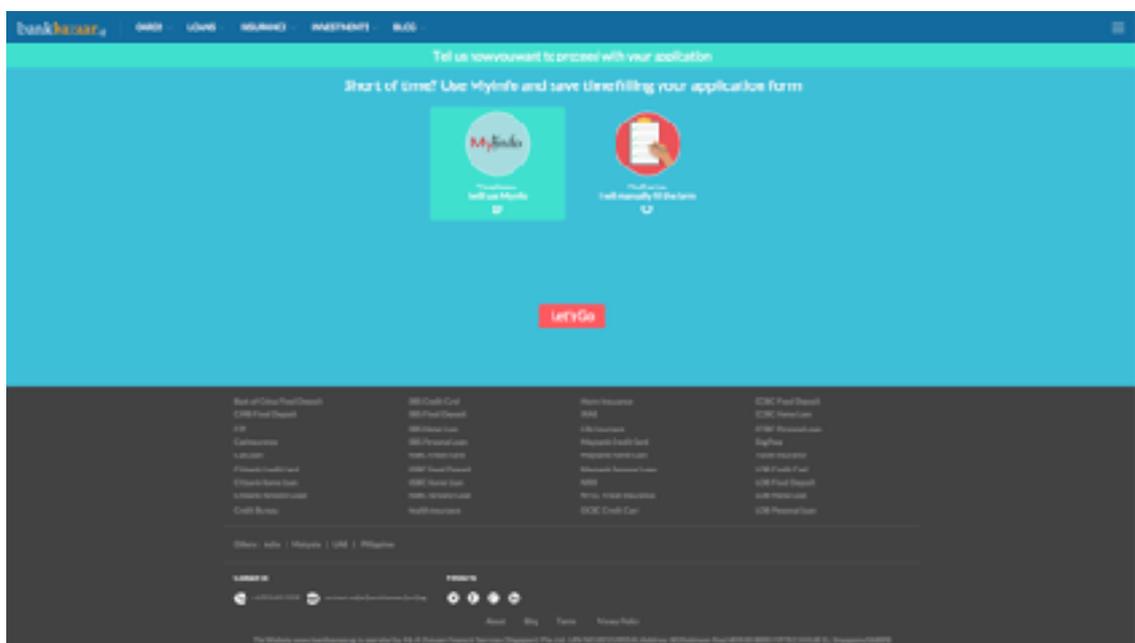


# bankbazaar.sg

FOR IMMEDIATE RELEASE

**BANKBAZAAR.SG AND STANDARD CHARTERED PARTNER TO PROVIDE PAPERLESS ACCESS TO THE BANK'S CREDIT CARDS**

**BANKBAZAAR.SG LEVERAGES ON API INTEGRATION WITH STANDARD CHARTERED TO OFFER SEAMLESS APPLICATION PROCESSES; AND WITH MYINFO TO ELIMINATE MANUAL FORM-FILLING AND DOCUMENT SUBMISSIONS**



**SINGAPORE, THURSDAY 3 JANUARY 2019** – BankBazaar.sg, a leading online financial marketplace in Singapore, today announced an upcoming collaboration with Standard Chartered Bank (Singapore) Limited (the “Bank”) to provide paperless access to the Bank’s credit cards. Customers can search, compare and directly apply for Standard Chartered credit cards on BankBazaar.sg’s digital platform. The partnership harnesses Standard Chartered’s application programming interface (“API”) to enable quick and seamless processes for consumers, marking the Bank’s first-in-country online API integration acquisition.

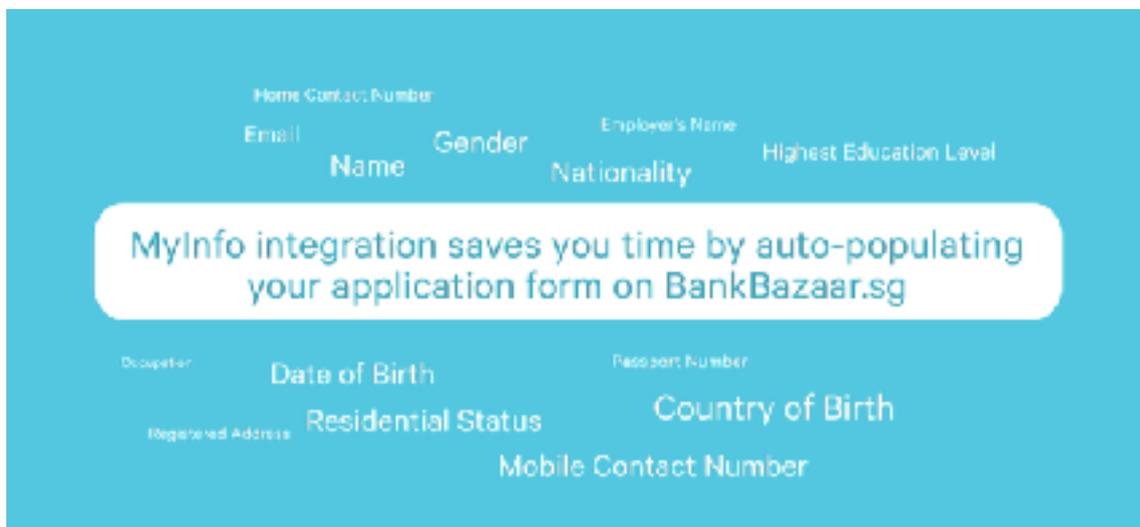
BankBazaar.sg’s integration with the government’s digital identity platform, MyInfo, will further simplify application processes. By opting to use MyInfo, customers can automatically and securely populate their application forms, eliminating the need for paper-based forms and manual document submissions. With the use of MyInfo, customers no longer have to visit bank branches or provide physical documents, allowing them to complete their applications in minutes. The use of a central repository also ensures greater accuracy in data provided.

“Simplifying our clients’ banking experience and integrating our services in their everyday lives are important to us. We believe in collaborating with like-minded partners to jointly develop innovative solutions. We are delighted to collaborate with [BankBazaar.sg](https://www.bankbazaar.sg) in driving digital acquisitions of our products and provide our clients with a frictionless application journey”, said Andrew Chia, Head of Retail Banking, Standard Chartered Bank (Singapore) Limited.



“We are very pleased to have collaborated with Standard Chartered on their first API integration in Singapore”, chimes in Vipin Kalra, Chief Executive Officer, BankBazaar International. “The modern consumer is increasingly value-driven and seeking greater convenience. The API integration and use of MyInfo allows us to reduce turnaround time and enable an end-to-end paperless process, creating a customer journey suited to the needs of the digital customer.”

To ensure that customer information remains protected, BankBazaar places a strong focus on data security. BankBazaar is an [OSPAR audited outsourced service provider](#) and is also ISO 27001:2013 (Information Security Management System) certified.



ENDS

[EDITOR'S NOTES](#)

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[CORPORATE BIOGRAPHY](#)

### **BANKBAZAAR.SG**

BankBazaar.sg is a leading online marketplace that helps consumers compare and apply for financial products such as credit cards, loans and insurance. Established in 2008, the company focusses on harnessing technology to deliver end-to-end paperless transactions. BankBazaar is supported by global investors including Walden International, Sequoia Capital, Fidelity Growth Partners, Mousse Partners, Amazon and Experian, and has partnered with over 100 financial institutions across its markets.

[LEADERSHIP](#)



**VIPIN KALRA, CHIEF EXECUTIVE OFFICER, BANKBAZAAR INTERNATIONAL**

Vipin Kalra is the Chief Executive Officer of BankBazaar International. He has over 25 years of extensive experience in general management, sales and marketing in global payments, transactional business, digital and online retail sector, and emerging technology areas. In his most recent executive role in Visa Inc., he was responsible for overseeing all aspects of the company's acceptance and merchant relations across Asia Pacific. This followed his experience being Visa's Country Manager for Australia, where he was instrumental in not only doubling revenue over a three-year period, but also making Australia a leading global market for payment innovation. He brings significant global industry expertise and an innate understanding of Asia Pacific markets, which is vital in propelling BankBazaar's expansion plans.

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