

### **MSIG Holdings Asia appoints Chief Risk Officer and Chief Marketing Officer**

General insurer MSIG Holdings Asia has announced the promotion of two senior vice presidents, William Song and Rebecca Ang Lee, to chief risk officer (CRO) and chief marketing officer (CMO), respectively.



Based in Singapore, William Song (pictured left) started at the company as vice president from 2010, leading the actuarial department for over five years, and rose to senior vice president, managing enterprise risk management (ERM) for the region for the last three years. He is now CRO of MSIG Holdings Asia responsible for risk management across the region including ASEAN, Hong Kong, Australia and New Zealand. William has undertaken the CRO portfolio from Paul Faulkner, Executive Director, Risk Management and Technical Services, and will continue to report to him.

William has been in the insurance industry for over 18 years working across different insurance markets around Asia-Pacific. His experience includes development of ERM framework, internal modelling, insurance liability valuation, technical premium rating, mergers and acquisitions and insurance analytics.

MSIG has also promoted senior vice president Rebecca Ang Lee, who oversees brand & communications and business excellence across ASEAN, Hong Kong Australia and New Zealand, to the newly created role of chief marketing officer.

Rebecca (pictured right), who will also be based in Singapore, has over 20 years of industry experience in marketing communications, and will continue to lead the brand & communications and business excellence activities in ASEAN, Hong Kong, Australia and New Zealand reporting to Iris Yuet, Executive Officer, Corporate Services. In her new role, Rebecca will help to drive the group's key priorities on branding and sustainability as part of her expanded portfolio. She sits on the committee of the brand & communications working group, led by MSIG's Tokyo-based head office Mitsui Sumitomo Insurance, to provide strategic direction on the group's international branding initiatives, and will also be the lead of the newly set up Sustainability Taskforce within the region.



Prior to joining MSIG, she was general manager at Leo Burnett for over two years. Rebecca also headed up the marketing communications department at Standard Chartered Singapore for more than four years, and oversaw all 360 marketing communications across consumer banking products.

The key appointments are in a bid to help drive the group's medium-term management plan "Vision 2021", announced in April this year, which explains the company's strategy to boost digitalisation, reform business and risk portfolios, and to pursue its strengths such as in diversity, capital, human assets, customer base, etc.

"I am very pleased to announce the appointments of both outstanding professionals who are experts in their fields. William and Rebecca will significantly strengthen our senior management layer, allowing us to effectively build on our enterprise risk management and brand presence in the region," Alan Wilson, Regional CEO, MSIG Holdings Asia, said.



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### **About MSIG Holdings (Asia) Pte Ltd**

For over 100 years, MSIG has been Asia's leading general insurer with an extensive network - representation in every ASEAN country, Hong Kong, Australia & New Zealand. With our wealth of experience and commitment to this region, we are able to leverage on our multi-channel distribution, strong partnerships with intermediaries, and extensive geographical network to offer a wide range of personal and commercial insurance solutions to meet the needs of our customers.

MSIG is a part of Mitsui Sumitomo Insurance Company, Limited, within MS&AD Insurance Group. The Group is one of the top 10 non-life insurance groups in the world.

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