

Blockchain in the insurance sector

22% of insurance, asset and wealth management business is **at risk to disruption from FinTechs** according to our Global FinTech survey.

Almost three quarters of insurance leader surveyed in the survey considered that **insurance would be the most disrupted industry**.

Meanwhile, **complex processes** with **multiple interactions**, **duplication of data entry** and **risk of fraud** slows down traditional players' ability to react.



As customers increasingly expect a personalised value proposition, blockchain could be the solution, with more reliable and secure data available faster more cheaply whilst reducing risk and fraud.

But you don't have to take our word for it...

- Annual **investments in InsurTech start-ups** has **increased fivefold** over the past three years, with cumulative funding of InsurTechs reaching **\$3.4bn** since 2010¹
- “Blockchain technology could **empower people to manage (some of) their risk more directly**, with peer-to-peer and mutual insurance platforms based on blockchains”²
- Blockchain has the potential for “**modernizing, streamlining and simplifying** the siloed design of the financial industry infrastructure with a shared fabric of common information.”³
- **Over \$1 billion invested** in blockchain companies since the technology's creation in 2009, with a **59% increase** in the last year.⁴

Potential use cases we have seen clients exploring range from claims management and history, brokerage and commissions, to subrogation and automating placement workflow and settlement.

Let's explore some of these use cases in more detail



1. Based on companies followed in our DeNovo platform
2. *Chain Of A Lifetime: How Blockchain Technology Might Transform Personal Insurance* – Long Finance
3. *Embracing Disruption: Tapping the Potential of Distributed Ledgers to Improve the Post-Trade Landscape* – DTCC
4. CNN Money, KPMG and CB Insights

