



23 NOVEMBER 2016 THE DIGITAL INSURER CONFERENCE

Venue: KPMG Conference Centre Hong Kong

The Digital Insurer Conference 2016 is a one-day event hosted by The Digital Insurer. The purpose is to bring our community in Asia together to educate and inform on innovative strategies employed by experts in Digital Insurance.

Connect and network with between 200-300 people who are involved in, and passionate about, digital insurance.

Event highlights include two Technology Awards for Insurers and Start-Ups in Asia.

**Start-up InsurTech
Award**

**Insurance
Innovation Award**

**Start-up Corner to
Showcase
Solutions**

**Video Streaming
and Post
Conference
Packages for
Remote Learning**

**Uniquely Digital
Format with
Mobile Event App**

**THE DIGITAL
INSURER**

www.asia2016.the-digital-insurer.com

23rd NOVEMBER 2016
Hong Kong

THE EVENT

Session Formats Are Short, Focused and Action Packed

- Presentations from industry professionals in no more than 10 minutes a time!
- Insurance show case session leading to TDI Asian Insurance Innovation Award – 4 show cases in 60 minutes
- Technology show case session leading to TDI Start-up InsurTech Asia Award – 4 show cases in 60 minutes
- Q&A discussion panels with digital insurance experts in all sessions (with both conference and remote participation)

CONFERENCE TOPICS

Sessions on a range of Digital Insurance topics

- Digital products and digital distribution
- Digital Insurance in Action (case studies)
- Technology showcases
- IoT, telematics and blockchain
- People, organisational design & change management
- Digital marketing and analytics

AWARDS

- *The Digital Insurer's* Asian Insurance Innovation Award
- *The Digital Insurer's* Asian Start-up InsurTech Award
- TDI selects top 4 finalists in each category to present at conference
- Must have Asia connection
- Winner selected by live polling at the conference

WHO SHOULD ATTEND?

People Interested in:

- Quick “hit” on key topics around digital insurance
- Connecting Incumbents with Start-Ups
- Meeting people who want to learn about, are involved in (or want to get involved in) and are passionate about digital insurance

PARTICIPATION OPTIONS

- Attend the conference in person: US\$450
- Remote Attendance: US\$180.
 - Receive access to all the conference proceedings (video and presentation) including live streaming on the day
- Students and Start-ups can get streaming at 50% discount

REGISTRATION

- Registration is available online. Payment via credit card/ Paypal or bank transfer
- Registration on the day is not possible

WHY SPONSOR THE CONFERENCE?

We believe sponsorship of *The Digital Insurer* Asia 2016 conference will:

- Assist your business development goals by raising awareness of your technology solutions to key executives

- Increased brand awareness/company profile and direct association with the topic of digital insurance
- Help your senior management teams get deeper knowledge and contacts on digital insurance
- Show your support in a public way for the transformation of our industry

LEAD TECHNOLOGY CONFERENCE PARTNERSHIP PACKAGE

Investment: \$20,000

1. Lead Technology Partner – branding coverage prior, during and after conference
 2. Presenting partner of lunch- includes 5-minute speaking opportunity
 3. Option to moderate one session during the day – including chairing the Q&A session
 4. 3 attendees at the conference
 5. Conference booth (with 2 staff tickets for manning the booth)
 6. Attendance at the Pre event dinner – nominate up to 8 people (Your staff and invited clients)
 7. Remote access for up to 100 staff
- If your company would like to sponsor the Start-up InsurTech Asia Award the incremental investment is US\$15,000
 - Guaranteed speaker slots are not included in partnership packages
 - The Lead Technology Conference Partnership is available to one technology company, showing their dedicated support of Digital Insurance. Access to the event is significantly extended with the large volume of remote access tickets granted.

TECHNOLOGY SPONSOR PACKAGES

Investment US\$10,000

1. Conference booth at the venue to showcase your solution
2. 2 conference tickets (full price: US\$960)
3. Remote live access for up to 10 staff (full price: US\$1,800)
4. Listing as a conference supporter on conference collaterals including website
5. 12 months Featured partner listing on the Tech community (US\$4,000 value)
6. 1 ticket for pre-event dinner

Conference booths are limited to 4 technology companies. We believe sponsorship of *The Digital Insurer* annual conference will assist your business development goals.

ADDITIONAL STAFF PARTICIPATION PACKAGES

These packages are offered to conference partners to reduce the cost of staff participation in the event.

Remote package 50: US\$4,000

- Remote access via live streaming for up to 50 staff (not clients)

Remote package 100: US\$6,000

- Remote access via live streaming for up to 100 staff (not clients)

If you would like more than 100 staff to attend remotely please contact us for pricing.